

TIME MAGAZINE NAMES CEELITE LIGHTING TECHNOLOGY AS ONE OF THE BEST INVENTIONS OF 2006

Blue Bell, PA (Nov. 6, 2006) – TIME Magazine named CeeLite's Light Emitting Capacitor (LEC) technology as one of the "Best Inventions of 2006" in its seventh annual "Inventions" section on newsstands today. Nominated by TIME Magazine's team of writers and researchers, CeeLite's LEC panels were chosen for TIME magazine's issue dedicated to the best inventions of the year. Past nominees include iTunes and Bluetooth.

"It is truly an honor to be featured in TIME Magazine's 'Best Inventions of 2006' issue," Malcolm Hayward, CEO of CeeLite, said. "Flat light based on LEC technology may become as significant as the introduction of fluorescent, halogen or LED-based lighting, and to be recognized by the writers and researchers of such an important magazine is a real tribute. This platform technology is opening up a whole new world of backlit applications for advertising, street signage, consumer electronics, home décor and clothing."

No other similar lighting technology can duplicate CeeLite's illumination quality. CeeLite's LEC panels turn any surface into a light source. The LEC panels can be used for both indoor and outdoor applications, including bus advertising, street intersection signage and window displays.

Recent CeeLite applications include a massive interactive illuminated window display featuring Madonna at H&M's New York City flagship store, a sound-activated, illuminated drum set for the Red Hot Chili Peppers latest concert tour, the CNN Headline News set, Moog synthesizers, Firefly PC keyboards and Back-Lite jackets, as well as illuminated advertising on bus exteriors for CBS Outdoor in New York City.

The company's LEC technology encompasses proprietary shielded three wire panels, highly advanced UL listed inverters and packaging options. The LEC panels are constructed with higher quality SYLVANIA phosphors sandwiched between a series of electrodes and screen printable, recycled compositions. The application of AC voltage generates a changing field within the phosphors causing the phosphors to emit light.

CeeLite's LEC panels offer many benefits: the panels are paper-thin, offer 99 percent uniform surface illumination, consume little power and generate no heat.